

# TRANSFORMING A PUBLISHING HOUSE INTO AN EDUCATIONAL HOLDING

Solutions for National and Regional Educational Challenges



# THE HISTORY OF PROSVESHCHENIYE REFLECTS THE HISTORY OF THE RUSSIAN EDUCATIONAL SYSTEM

Prosveshcheniye is a partner, an ally, and an aide that helps achieve national educational goals

### 1930

Uchpedgiz Publishing is established (the first textbook run is 29 mln. copies)

#### 1940-50's

Training workforce for the reviving post-war economy

#### 1930's

Illiteracy eradication in the country

### 1964

Uchpedgiz and Education Academy Publishing merge into Prosveshcheniye Publishing

#### 1970-80's

Introduction of general secondary education and free textbooks

#### **1960's**

Math education reform, a new generation of textbooks comes out

## 2011

JCS Prosveshcheniye Publishing is established

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#### 2000's

Performance-oriented education, introduction of unified academic tests

#### 2000-10's

Introduction of the Federal Educational Standards

Mid 1980's Introduction of elective education

## 2017

Prosveshcheniye Educational Holding is established

#### 2016

Russian e-School and School 2025 projects are launched



# THE HISTORY OF PROSVESHCHENIYE REFLECTS THE HISTORY OF THE RUSSIAN EDUCATIONAL SYSTEM

For 86 years Prosveshcheniye's professional team of researchers, teachers, authors, artists, and editors has been serving you

# over 96 000

titles published

## 100 % Russian schools

use the Holding's productions and solutions



# 10 generations

of Russians have used textbooks published by Prosveshcheniye

# 13 bln.

copies

of textbooks and tutorials published

## **PROSVESHCHENIYE –** COMPREHENSIVE SOLUTIONS FOR REGIONAL ECONOMIC DEVELOPMENT

## Education-related consulting services

Academic progress monitoring

Development programs of the regional educational system

Projects for educational system integration into the regional economy

Personnel training for regional economy





## **PROSVESHCHENIYE –** COMPREHENSIVE SOLUTIONS FOR REGIONAL ECONOMIC DEVELOPMENT

### Prosveshcheniye today



Floor space planning for educational buildings



Continuous additional education for adults and kids



Further training for teachers



Developing and publishing printed and e-tutorials





Prosveshcheniye today



Floor space planning for educational buildings

Teaching aids, laboratory support and sport equipment

Design tools, manufacturing equipment, robotics

Furniture, games, toys



### Prosveshcheniye today



Continuous education for adults and kids

Further education centers

Learning tours for kids and parents

Talent contests



Prosveshcheniye today



Teacher training programs



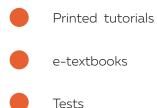
Online training



**Prosveshcheniye today** 



Developing and publishing printed and e-tutorials





## **PROSVESHCHENIYE** IN FIGURES



79,1 mln. copies

total print run in 2016

5000

titles

7

local offices

revenue (14 % growth since 2015)

750

660

authors

employees



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