



PROSVESHCHENIYE

TRANSFORMING A PUBLISHING HOUSE INTO AN EDUCATIONAL HOLDING



**Solutions for National and
Regional Educational Challenges**



SPIEF'17
ST. PETERSBURG
INTERNATIONAL
ECONOMIC
FORUM

THE HISTORY OF PROSVESHCHENIYE REFLECTS THE HISTORY OF THE RUSSIAN EDUCATIONAL SYSTEM

Prosveshcheniye is a partner, an ally, and an aide that helps achieve national educational goals



1930

Uchpedgiz Publishing is established (the first textbook run is 29 mln. copies)

1940-50's

Training workforce for the reviving post-war economy

1930's

Illiteracy eradication in the country

1964

Uchpedgiz and Education Academy Publishing merge into Prosveshcheniye Publishing

1970-80's

Introduction of general secondary education and free textbooks

1960's

Math education reform, a new generation of textbooks comes out

2011

JCS Prosveshcheniye Publishing is established

2000's

Performance-oriented education, introduction of unified academic tests

2000-10's

Introduction of the Federal Educational Standards

Mid 1980's

Introduction of elective education

2017

Prosveshcheniye Educational Holding is established

2016

Russian e-School and School 2025 projects are launched

THE HISTORY OF PROSVESHCHENIYE REFLECTS THE HISTORY OF THE RUSSIAN EDUCATIONAL SYSTEM

For 86 years Prosveshcheniye's professional team of researchers, teachers, authors, artists, and editors has been serving you

10 generations

of Russians have used textbooks published by Prosveshcheniye

13 bln.

copies
of textbooks and
tutorials published

over 96 000

titles published

100 %
Russian schools

use the Holding's
productions
and solutions

PROSVESHCHENIYE – COMPREHENSIVE SOLUTIONS FOR REGIONAL ECONOMIC DEVELOPMENT

Education-related consulting services

- Academic progress monitoring
- Development programs of the regional educational system
- Projects for educational system integration into the regional economy
- Personnel training for regional economy



PROSVESHCHENIYE – COMPREHENSIVE SOLUTIONS FOR REGIONAL ECONOMIC DEVELOPMENT

Prosveshcheniye today



**Floor space planning
for educational buildings**



**Continuous additional
education for adults and kids**



Further training for teachers



**Developing and publishing
printed and e-tutorials**



PROSVESHCHENIYE – COMPREHENSIVE SOLUTIONS FOR EXCELLENT EDUCATION

Prosveshcheniye today



Floor space planning for educational buildings

- Teaching aids, laboratory support and sport equipment
- Design tools, manufacturing equipment, robotics
- Furniture, games, toys



PROSVESHCHENIYE – COMPREHENSIVE SOLUTIONS FOR EXCELLENT EDUCATION

Prosveshcheniye today



Continuous education for adults and kids

- Further education centers
- Learning tours for kids and parents
- Talent contests

PROSVESHCHENIYE – COMPREHENSIVE SOLUTIONS FOR EXCELLENT EDUCATION

Prosveshcheniye today



Further training for teachers

- Teacher training programs
- Educational Internships
- Online training

PROSVESHCHENIYE – COMPREHENSIVE SOLUTIONS FOR EXCELLENT EDUCATION

Prosveshcheniye today



Developing and publishing printed and e-tutorials

- Printed tutorials
- e-textbooks
- Tests

PROSVESHCHENIYE IN FIGURES

660

employees

750

authors

7

local offices

5 000

titles

79,1
mln. copies

total print run
in 2016

12,6
bln. rub

revenue
(14 % growth
since 2015)

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